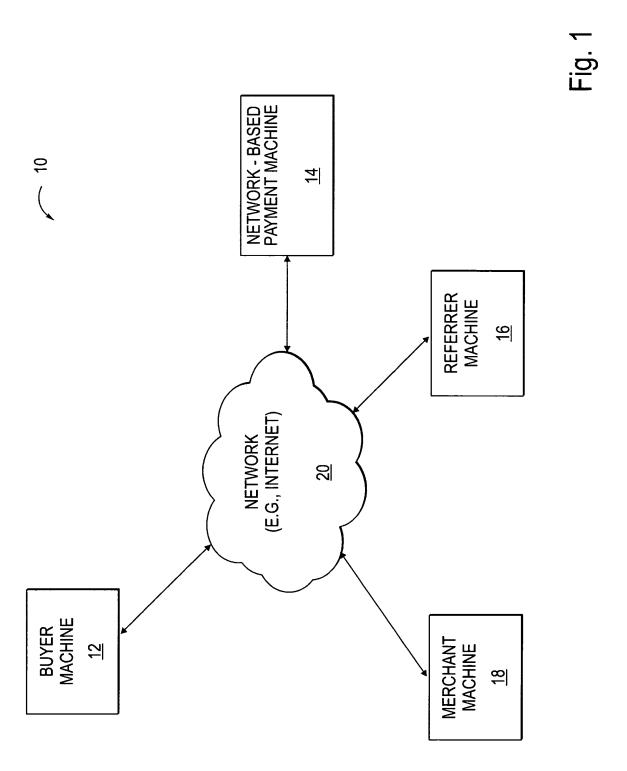
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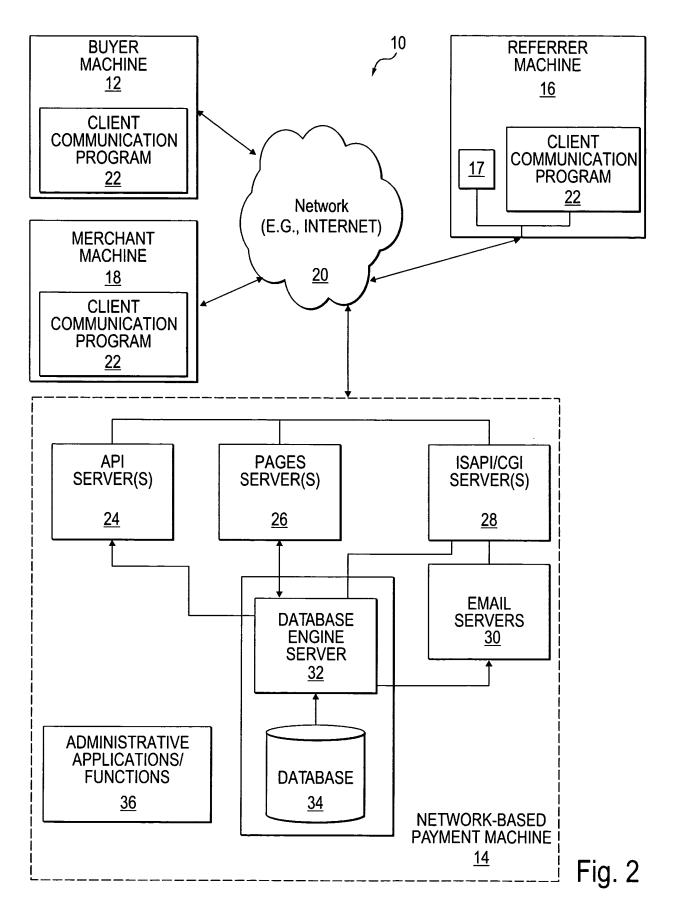


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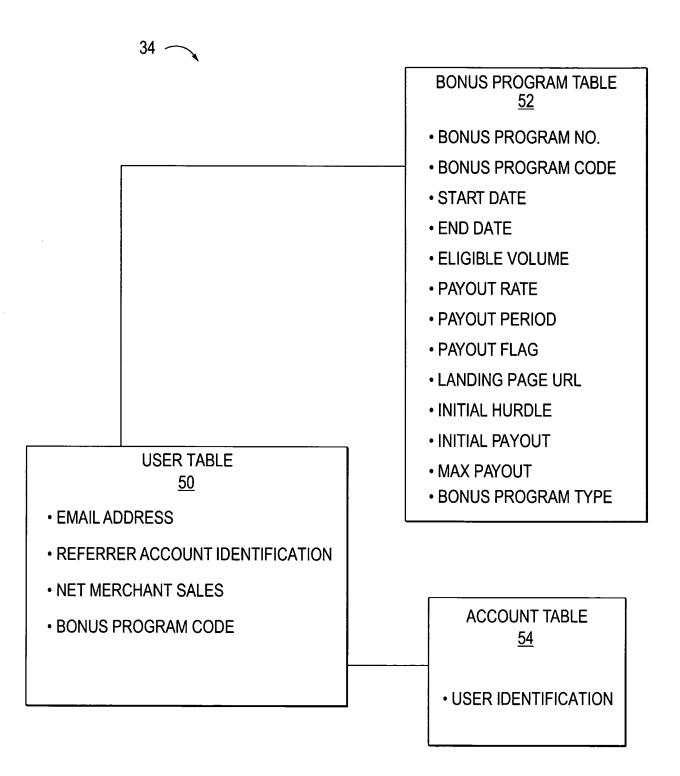
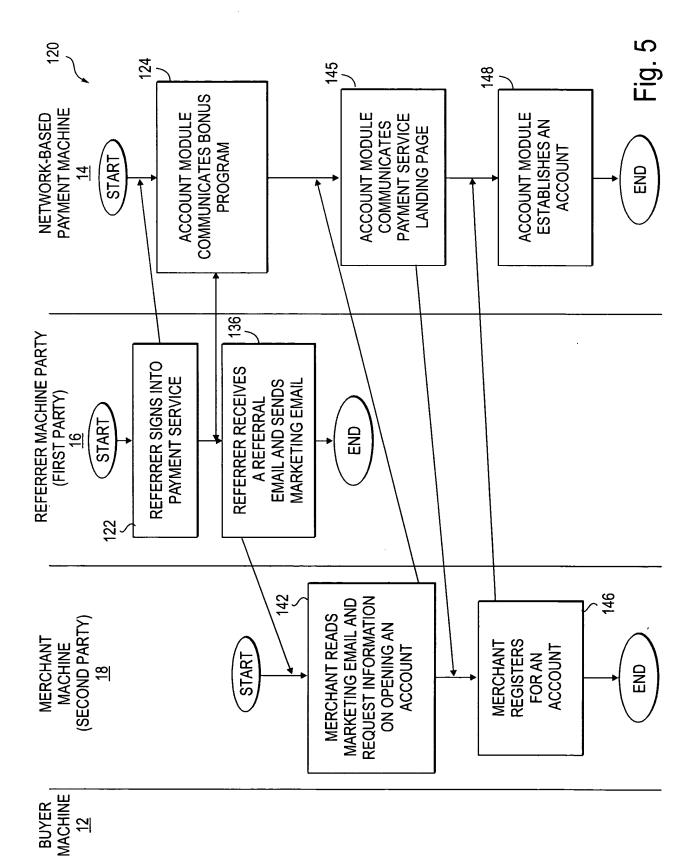


Fig. 4

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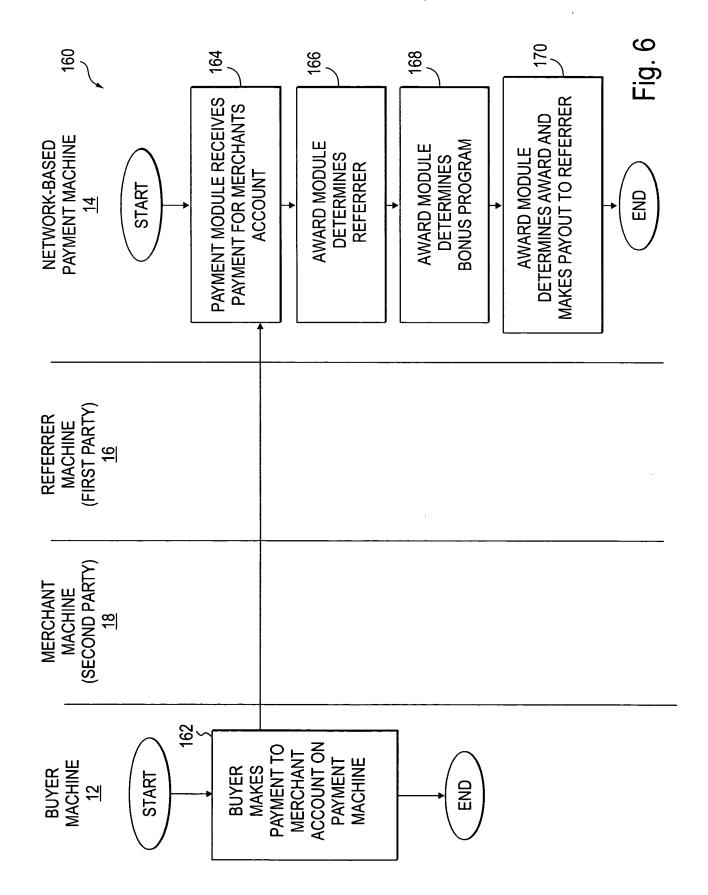


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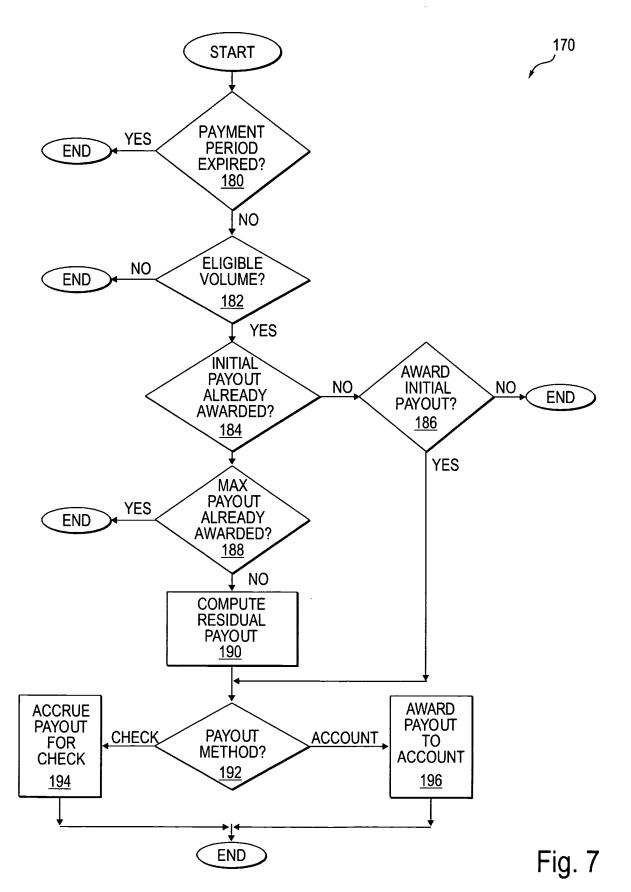


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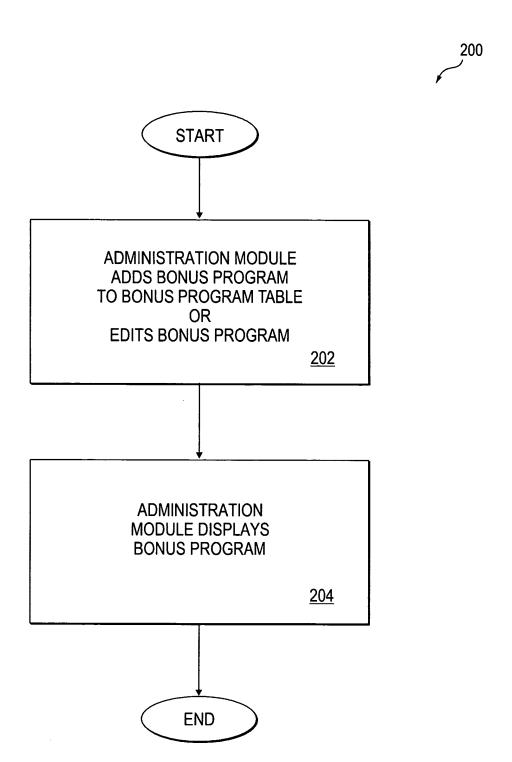


Fig. 8

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XYZ PAYMENT SERVICE

#### **BONUS PROGRAM**

Get up to \$100 for Referring New Merchants and Businesses to XYZ PAYMENT SERVICE

### What is the Bonus Program?

The Bonus Program is designed to reward our trusted merchants and developers for bringing new businesses to XYZ PAYMENT SERVICE. All you need to do is have someone sign up for a Business or Premier XYZ account. Your referral bonus is tied to the amount the merchant you referred receives using XYZ's Website Payment Tools:

- 1. Get \$10 after the referred merchant uses XYZ's Website Payment Tools to receive \$1.000 in sales.
- 2. After the first \$1,000 of sales, you'll receive a percentage of the new merchant's revenue - up to \$100 - for the first 6 months that the merchant has his XYZ account

# How can I start earning my Bonuses?

Use one of the methods listed below to start referring merchants: \ \ 130

# 1. Use your personalized referral link

Include the link below when you send out emails. You'll be eligible for a referral bonus anytime someone signs up for a XYZ account using this link:

https://www.XYZ.com/mrb/RAI=ABCD&BPC=1234

#### 2. Send a Referral email

The easiest way to collect referral bonuses is to send a short Referral Email to merchants you know and include your referral link. To get your own referral email, click here, or click on the button below to have XYZ PAYMENT SERVICE send a sample referral email to your Primary email address.

Send Me a Referral Email Template

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3. Add a referral logo to your website

Put a referral logo on your website or in your email by copying the code below and pasting it into your website's HTML code or into your referral email:

Fig. 10

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service@XYZ.com

To: referrer@zzz.com

CC:

09/23/2003 04:28 PM

Subject: Bonus Program Link

Dear Referrer,

Here's the Referral link you requested.

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Just forward this link to people you think would like to sign up for an XYZ Premier or Business account. Once they sign up, you'll be eligible to receive a bonus:

https://www.XYZ.com/mrb/RAI=ABCD&BPC=1234

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referrer@zzz.com

To: merchant@mmm.com

09/23/2003 04:34 PM

Subject: Recommended Payment Service

Dear Merchant,

Here's a link to a payment service that will provide excellent service. I strongly recommend that you check it out.

https://www.XYZ.com/mrb/RAI=ABCD&BPC=1234

Sincerely,

Referrer

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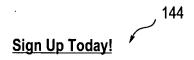
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XYZ PAYMENT SERVICE

### **Accept Credit Card Payments Online with XYZ**

Sign up for XYZ Business account today to take advantage of online payments services.

Your XYZ Business account includes the following benefits:



## Save money when you use XYZ:

Your XYZ Business Account lets you accept credit card payments while avoiding the high costs of a traditional merchant account for online merchants.

# Getting started with XYZ is easy!

After signing up for your XYZ Business account, log in and go to the Merchant Tools tab. From there, you can create your XYZ Website Payments button. Add your new buttons to your website to start collecting XYZ payments immediately.

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#### ADD/EDIT BONUS PROGRAM

Enter email, Enter "XYZ" for the General Bonus Program. Leave blank if unrestricted. 1 email per line if entering multiple Referrers. Referrer Email

XYZ Payment Service@xyz.com

## **Bonus Program Number 1111**

Description			General
Start Date	04	23	2003
End Date	05	15	2003

Eligible Volume	Both	
Payout Rate	0.50	%
Payout Period	6	months
Payout Flag	Υ	
Landing Page	p/mrb/r	nrb-welcome-outside

Currency Table	Initial Hurdle	Initial Payout	Max Payout	
USD	1,000	10	100	
CAD	1,500	15	150	
EUR	1,000	10	100	
GBP	700	7	70	
JPY	130,000	1,300	13,000	

Cancel <u>Edit</u>

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	VIEW BONUS	PROGRAM		
Referrer Ide	ntification XYZ	<u>?</u> .		
Sonus Program Num	ber	1111		
onus Program Code	9	1234		
escription	Ge	eneral		
ayouts to Date	\$15	3,324		
Start Date	4/23	/2003		
ind Date	8/15/	8/15/2003		
ligible Volume ayout Rate		Both 0.50 %		
ayout Period	6	months		
ayout Flag anding Page	p/mrb/mrt	Y p/mrb/mrb-welcome-outside		
Currency Table	Initial Hurdle	Initial Payout	Max Payout	
ISD	1,000	10	100	
CAD CUR	1,500	15	150	
BP ·	1,000 700	10 7	100 70	
FY .	130,000	1,300	13,000	
		<u>Cancel</u>	<u>Edit</u>	

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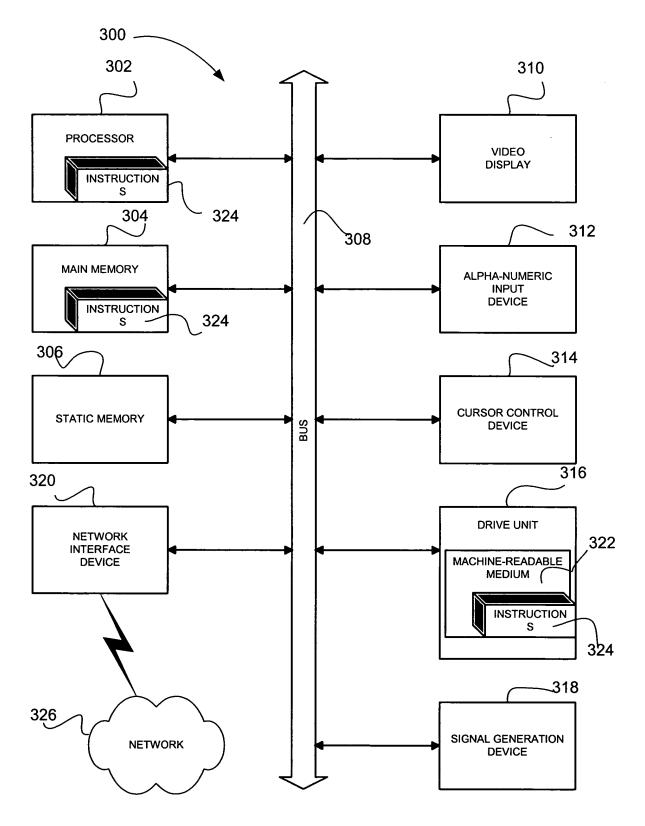


Fig. 16